



Strategic Plan Goals

01

Leadership

Community Options is a leader in community care

02

Financial

Reserves & Funding sources are solid and diverse

03

Human Resources

Attracting new staff is difficult

04

Caregivers

Skilled and committed network of caregivers

05

Volunteers

Establish a network of volunteers



Leadership Strategy

COCF is a leader

In Quality, Community Care

- Respite
- Homeshare
- Community Inclusion
- New programming



Plan A

Plan B

Plan C

Plan D

Financial Strategy Reserves & Funding



Sources are solid and diverse:

- Donors, MCFD, CLBC
- Fundraising Plans
- Diversifying Grants
- Contracted Services
- Enterprising Non Profit feasibility



Plan A

Plan B

Plan C

Plan D



FUNDING



Human Resources Strategy

Staffing

Attracting new staff is difficult:

- Benefits Review
- Retention and Succession strategies



Plan A

Plan B

Plan C

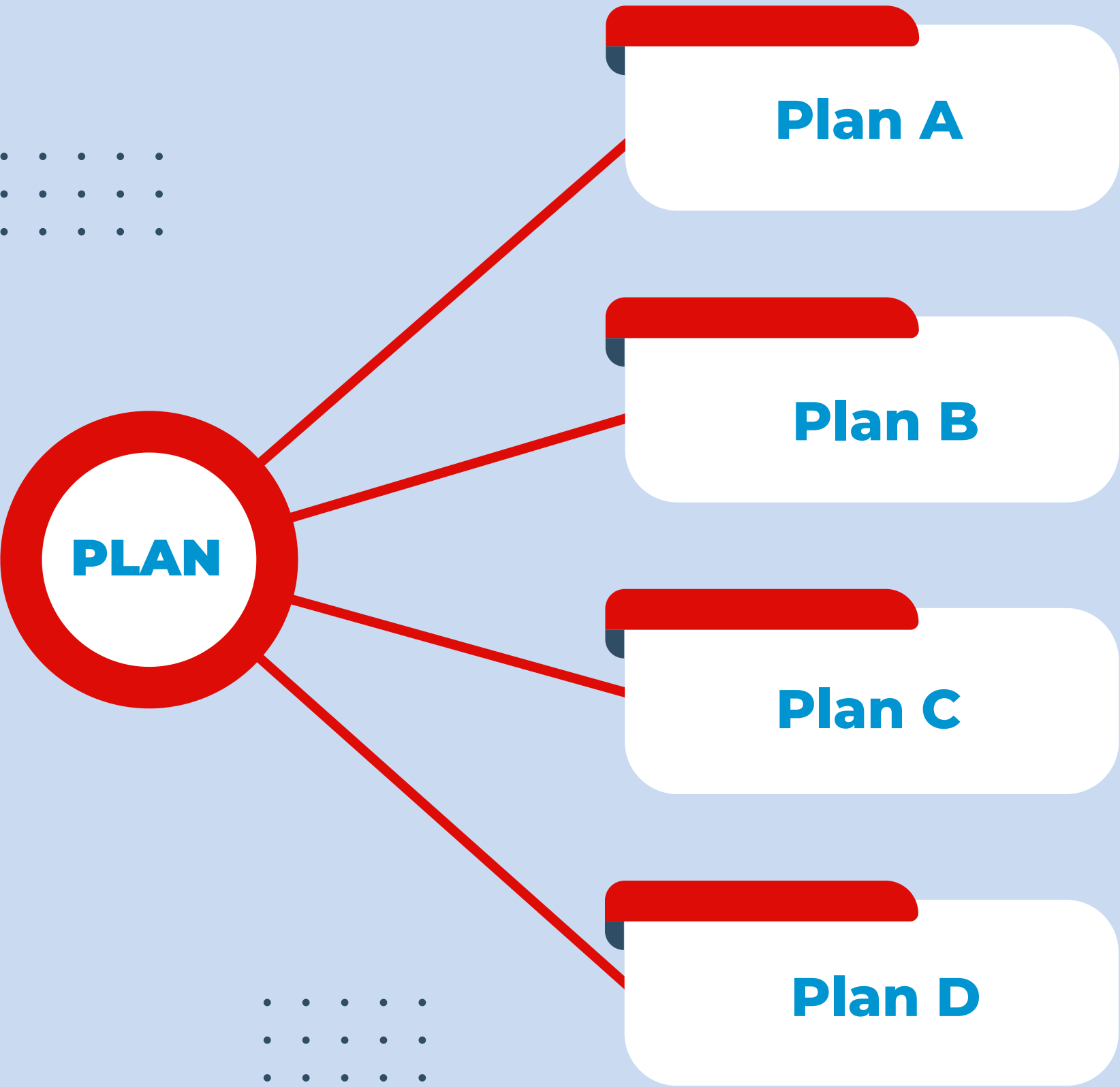
Plan D



Caregiver Strategy Children, Youth, Adults & Seniors

Network of skilled & committed Caregivers:

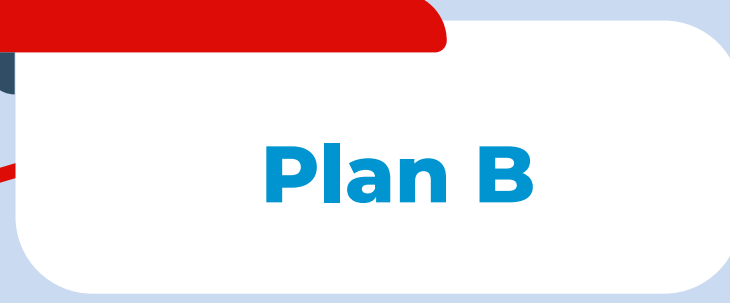
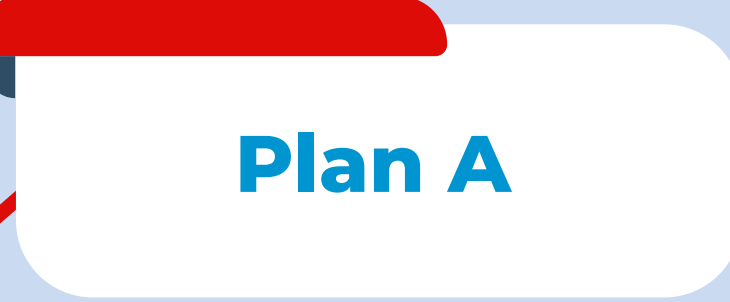
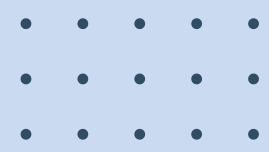
- Recruitment & retention
- Reducing wait times results in fewer poor family outcomes
- Advocate for wages.
- Recognition & acknowledgement



Volunteer Strategy Help Wanted

Establish a network of volunteers:

- Board Recruitment is a priority
- Family Services Program
- Recognition
- Retention
- In-Kind allocations



Community Options, At The Heart Of Your Community.



Empowering People To Improve Their Lives.

1595 Bay Street, Victoria, BC, V8R 2B5
www.cocf.ca 250.380.6363 info@cocf.ca